



**South Shore Swimming Club Inc.**

**Annual Report**

**2018-2019**





# 1. Contents

1. Contents.....	2
2. Annual General Meeting Agenda .....	3
3. Minutes Of Previous (2017-2018) AGM.....	3
4. 2018-2019 South Shore Swimming Club Office Bearers .....	4
5. President’s Report – Mel Joy .....	5
6. Treasurer’s Report – Irene Cook.....	7
7. Registrar’s Report – Rebecca Dreverman.....	8
8. Coach’s Report – Chris Twomey .....	9
9. South Shore Highlights, 2018-2019 .....	11
10. Sponsors .....	13
Appendix 1: Minutes of the 2017-2018 Annual General Meeting .....	14
Appendix 2: Strategic Plan .....	16
Appendix 3: Profit and Loss Report.....	<b>Error! Bookmark not defined.</b>
Appendix 4: Balance Sheet .....	<b>Error! Bookmark not defined.</b>

This annual report of South Shore Swimming Club is an accurate representation of the Club’s business in the swimming year *2018-2019*.

## Executive Signatories

<b>President</b>	Mel Joy
<b>Secretary</b>	Aldi Prinsloo
<b>Treasurer</b>	Irene Cooke



## 2. Annual General Meeting Agenda

Item #	Title
1	<b>Welcome and Apologies</b>
2	<b>Disclosure of Conflict of Interest</b>
3	<b>Correspondence</b>
4	<b>Minutes of the 2018 SSSC Annual General Meeting</b>
5	<b>Ordinary Resolution</b> Clause 2.1 of the Club By-Laws be modified to include "Technical Official" and "Coach" Ordinary Membership categories, and Clause 2.2 of the Club By-Laws be modified to delete "Coach" Associate Membership category.
6	<b>Reports</b> 6.1 President Report 6.2 Treasurer Report 6.3 Registrar Report 6.4 Head Coach Report
7	<b>Thank you to outgoing SSSC Committee</b>
8	<b>Election of SSSC Committee Members 2019-2020:</b> 1. President 2. Vice-President 3. Secretary 4. Registrar 5. Treasurer 6. General Committee
9	<b>General Business</b>
10	<b>Date of next AGM</b>
11	<b>Close of Meeting</b>

## 3. Minutes of Previous (2017-2018) AGM

Minutes of previous AGM are in Appendix 1. Presented for Approval.



#### 4. 2018-2019 South Shore Swimming Club Office Bearers

<b>Executive Committee:</b>			
<b>President</b>	Mel Joy		
<b>Vice President</b>	Debbie Doody		
<b>Secretary</b>	Aldi Prinsloo		
<b>Treasurer</b>	Irene Cooke		
<b>Registrar</b>	Rebecca Dreverman		
<b>Member Protection Officers</b>	Noa Raichel, Ray Pearce		
<b>Uniforms</b>	Kylie Baker		
<b>Meet Manager</b>	Jeremy Beck, Chantal Mould, Gail Della-Marta		
<b>General Members:</b>	Kylie Baker	Tracey Brown-Neaves	
	Jeremy Beck	Ray Pearce	
	John Della-Marta	Richard Mould	
	Jeremy McClure		
<b>Sub-Committees:</b>			
<b>Coaching Committee</b>	Mel Joy	Debbie Doody	Richard Mould
	Jeremy Beck	Chris Twomey	Rebecca Dreverman
		Irene Cooke	John Della-Marta
<b>Consultative Committee (COM)</b>	Mel Joy	Debbie Doody	Melody Cox (COM) Shaun Stevenson (COM)
<b>Nationals Travel Committee</b>	Debbie Doody	Rebecca Dreverman	Mandy Mack
	Irene Cooke	Aldi Prinsloo	

#### Club Officials

<b>Coaches</b>	Chris Twomey (Head Coach)
	Craig Murray
	Melissa Justins (part), Shannon Doody (part)

#### Life Members

A.R. Barrett	Garth Venter	Charlie Favazzo	C.A. Renner	Robert Scherini
Cheryl Mottram	D.T. Mulconray	R.H. Litster	Ray Mottram	J. Grieves
Marie Finucane	J. Brokesova	C.C. Schaper	Rob Medbury	M. Hayes
Gus Jamieson	Ross Keesing	Jean Lee	Jack Fenn	Mr & Mrs Oliver
Ritchie Kirk	Kevin & Rhyl Sullivan	Les Doran	Bob Blyth	Ken Paul
Wenda Packard	Ken McCrackan	Violet Fenn	Jim & Donna Finley	Graham & Shirley Bell
Peter Perhavec	Stephen Donovan	Graeme Donovan	Jan Bailey	Mary Olsen
Daniel Bell	Matthew Roper	Susan Foley (nee Potts)	Max Knight	Peter Brown
Margaret Potts	Lyn Baxter			

#### Life Member – Distinguished Swimmer

Jeremy McClure



## 5. President's Report – Mel Joy

Welcome to the beginning of what promises to be a super exciting year for our South Shore Swimming Club! In 2020, we will celebrate: the 10<sup>th</sup> Anniversary milestone of our Club; West Australia will host a home ground Nationals; and, we are on the road to Tokyo and will celebrate the Olympic Games!

The three core concepts identified for the Tokyo Olympics for 2020 are: strive for your personal best; accept one another; and pass on a legacy for the future. These remarkable concepts can also apply to our Club as we head towards an exciting future. I invite you all to be part of the celebrations and to embrace swimming in Western Australia for the new swimming year.



2018-19 has been another huge year for our Club. We have, again, had great successes and challenges over the past 12 months. In my second year as President, our Committee worked hard to align with our Strategic Plan to guide us towards our Club Vision “To Be the Best Swimming Club in Australia” and our mission “To Provide Opportunity and Encouragement to all our Swimmers helping them to be the best they can be”. Our results after two years of our Plan are again impressive. Our first year was spent developing and building a substantial plan to bring our Club into the future. Our second year has been maintaining and building on this plan with what is best for our swimmers always front of mind.

### Pillar One – Membership

- We increased our South Shore Membership – we reached 300 Club Members! This is the highest membership for our Club in its history and I was very proud when this number clicked over (162 annual swimmers, 11 open water swimmers, 121 parents, coaches and committee members and 6 technical officials).
- We increased our squad to membership conversion ratios and saw almost 100% of Performance, Gold, Yes and Silver Squads holding competitive swimming memberships. Thank you to Bec for all her hard work.
- According to the Swimming WA Annual Report released recently we are the fifth largest swimming club in WA for the 2018-19 season. We are equal first for the number of technical officials in our club. In 2015 – we had 69 competitive swimmers, 2016 – 110 competitive swimmers, 2017 – 128 competitive swimmers, 2018 – 155 competitive swimmers and 2019 - 167 competitive swimmers– this represents incredible growth.
- We hope to build to a 200 strong competitive membership. Something to aspire to in our 10<sup>th</sup> Anniversary year.
- In July we held our annual Lapathon – 2000 laps swum by 26 smiling swimmers. Thank you to Irene for organising such a fun event which raised funds for equipment.
- We held over 22 successful Club Nights, including 10 official nights and we even had a visit from The Hoff! Thank you to our team for presenting our great Club Nights: Meet Managers, Jeremy, Chantal, Gail, our TO's Kylie, Deb, Noa, Ray and all our volunteers.
- We enjoyed a lovely weekend at Moore River with our hosts Jamee and Monique Bell.
- We continued to recognise our Swimmer's many achievements at School, Club, State, National, and International level.

### Pillar Two – Partnerships

- We continued a strong relationship with the City of Melville and LeisureFit Booragoon.
- With the City of Melville, we welcome the installation of the new pool wall.
- We continued to monitor and insist on Air Quality for our swimmers.
- With the LeisureFit program, we put in place strong squad criteria and capping to get the best out of the squad program. In addition, we introduced the new online change of level form and streamlined processes to accommodate enrolment.
- We welcomed the solving of the early morning gate issues.
- We have a new second equipment cage, sponsored by COM, planned.
- We continued our strong relationship with our Association – Swimming WA.
- The new SWA Zone structure was unveiled with the first meet seeing over 40 South Shore members – both swimmers and technical officials coming together within the new look format. We look forward to being a strong force within our new Southern Metro Zone.
- At the Swimming WA Awards in May we were shortlisted for 6 Awards. including Westpac Champion Club of the Year for performance in Partnerships, Development, Performance, Commercial Sustainability and Culture. Kylie Baker was nominated for two awards as was Jeremy McClure. We did not win an award but we were very proud. We are closer to the top than we have ever been.



### **Pillar Three – Development & Performance**

- We held a highly successful Twilight meet at Aquinas College for over 100 swimmers.
- Congratulations to our magnificent seven national qualifiers. Our final team of 6 swam in 16 events and did us proud on the National Stage.
- Congratulations to our 23 senior swimmers who competed at the SunSmart WA State Age LC Championships with great results.
- Congratulations to our 31 junior swimmers who competed at the Hancock Prospecting Junior LC Championships where our boys finished in an incredible first place.
- Congratulations to our 36 junior swimmers who competed at the 2019 Swimming WA Junior SC Championships.
- Congratulations to our 28 senior swimmers who competed at the 2019 Swimming WA State Open and Age Championships.
- We were awarded 6<sup>th</sup> Position at Club Premierships with 231 points and kept our spot in the State's A Grade competition.
- Who can forget our wonderful Team winning the Club Premiership March with our Baby Shark presentation? Well done Kylie, Georgia and all involved.
- Congratulations to our 3 swimmers who competed at the OWS State Championships. Well done Sean, Jess & Jack.
- We presented two Super Sprint Meets. Our Summer Super Sprint in February and our Super Sprint Skins in August. Both were outstanding meets and highlights of the swimming calendar. Thank you to everyone involved in these major productions.
- We contributed strongly to another Summer League program and hosted Round 4.
- At the 2019 Hancock Australian Championships Jeremy McClure competed in four events and made two finals and earned his place on the Australian Swimming Team. Following his meet in London at the World Para Swimming Championships, Jeremy will now work towards his goal of the Tokyo Olympics. Congratulations Jeremy.
- We held another successful Club Championship event.
- Many Club Records were broken over the year. Thank you Aldi for keeping track.
- We had 7 qualified Technical Officials. Thank you all for your commitment to our sport.

### **Pillar Four – Administration**

- Our new look Website was released – many thanks to Gen Eddison.
- Our updated South Shore Swimming Club hand book was produced and published.
- We continued good governance across all areas.
- We continued to successfully implement our three-year Strategic Plan.
- We monitored and updated Club Policies.
- Thank you to work done by our Member Protection Officers – Noa and Ray.
- We received comprehensive Financial Reporting. – Thank you Irene.
- We are proud to present our 2018-19 Annual Report today. – Thank you MK.

### **Pillar Five – Sponsorship & Fundraising**

- Thank you to the generosity of our Major Sponsors.
- Thank you to our wonderful and supportive parents and friends.

Look how far we have come! There is still work to be done.

- Lane Space solutions – sourcing alternative space with partners will continue to be a priority.
- We will also continue to seek and attracting major sponsors to join our Club.
- We will continue to build relationships with local schools and local media.

Thank you for my two years as President. I love this Club and I have been proud to work with our committee, our parents, our volunteers and our swimmers. Thank you all.

Thank you to our Head Coach Chris, and our coaching team this year: Senior Coach Craig, Junior Coach Mel and Coaches Jarrett, Jason and Christophe. I admire you all and thank you for your dedication, leadership and for achieving such wonderful results.

It is time for me to step down now and hand the lead to a new look committee which will guide our wonderful Club into an exciting new year.

For the last time I will say to all our swimmers: Have Fun and Swim Fast! You are an incredible group of kids and I have loved watching you swim and develop as swimmers and outstanding young people. I can't wait to see what this Summer brings for you all.

We now commence a new chapter in our South Shore story. 2018-19 was a great year for our Club – let's make 2019-20 even greater!

Go South Shore! 😊

**Mel Joy**  
**President – South Shore Swimming Club**  
**October 2019**



## 6. Treasurer's Report – Irene Cook

### Financial Report of the South Shore Swimming Club Inc (SSSC) for 2018/2019

Attached is the Profit and Loss Report of South Shore Swimming Club for the period 1/7/18 to 30/6/19 and the Balance Sheet as at 30/6/19. The net worth of SSSC at 30/6/19 was \$121 831.59 (\$78 622.88 at 30/6/18). This leaves SSSC in a sound financial position to cover expenses and to progress members' interests in 2019/2020.

Income for 2018/2019 amounted to \$254 745.06 and the expenses totaled \$211 536.35 leaving the club in a net position of \$43 208.71 (\$12 117.07 at 30/6/18).

I would like to thank parent Tania Rich for helping to ensure my reports were correct.

The City of Melville continues to financially support the cost of the coaching staff through the squad membership. As our squad membership grows, so does the want for more lane space. The committee is working hard to ensure that both the Squad programs and City of Melville have a satisfactory outcome.

**Clothing** - The club would like to thank Uniform Officer Kylie Baker as the second year in a row SSSC has won "Best Dressed" at Club Premierships in March. Our swimmers and coaches are always well dressed in our club uniform when representing our club. A small profit of \$223.46 was made for the year, as the aim is to just cover costs of uniforms.

**Club Member Registrations** – Club member registrations generated \$18 790.00 a big increase from the year before. Thank you to Club Registrar Rebecca Dreverman for doing a fantastic job.

**Sponsorship** – The Club would like to thank our generous sponsors Applied Fire Technology, Bremer Bay Resort, International Explosives Equipment, Tronox and Night & Day Pharmacy Canning Vale for their contribution this year. Also, to all the families that sponsored races at both our major club meets.

**Fundraising** – Fundraising in this financial year came from Bunnings Sausage Sizzle, Rotary Spinners, Lapathon, Entertainment Books, Engine Goggles and South Shore Super Sprints held in August 2018 and February 2019. I would like to thank all members who volunteered and contributed to all our fundraising efforts, but especially to Jeremy Beck for being the Meet Director for both Super Sprints held at HBF Stadium and also to Vice President Debbie Doody for coordinating most of the fundraising this year.

**Where Does Our Money Go?** Our Club is run by volunteers, so no money goes towards committee members; it all goes to the club. Squad fees go to City of Melville, and then a portion supports the cost of the coaching staff.

The club pays for registering the Club, Technical Officials and Coaches with Swimming WA otherwise it will not be able to operate. It pays for Swimming WA costs at Club Premierships, entering relays at State Junior and Age Championships at both Long Course and Short Course events, team relay entries at other club run meets. It pays for the bus to Club Premierships, trophies for both the Summer and Winter windups and subsidises the costs at both windups.

The club is proud to support our elite athletes by providing coaching staff at National events; "Nationals" uniforms and provides access to our swimmers who qualify to apply for Nationals Travel assistance.

Monies have gone towards purchasing some training equipment. In August 2018 an Underwater Camera was purchased as a major capital expenditure. In the pipeline we are planning to purchase back stroke ledges to be able to be used at training and club nights, an electronic scoreboard to be used at club nights and hopefully be used with the underwater camera at training and a new computer to be used for Club Nights. All these purchases will help our club succeed as it grows.

It is exciting as we enter our 10<sup>th</sup> year as a club and the committee will endeavor to help all our swimmers at all ages and levels.

### Motions

I move that:

1. The South Shore Swimming Club accepts the reports of the financial state of the club for 2018/2019 period from 1/7/18 to 30/6/19.
2. Under the rules of the club, the financial reports be forwarded to Swimming WA.

**Irene Cooke**

**Treasurer – South Shore Swimming Club**

**October 2019**



## 7. Registrar's Report – Rebecca Dreverman

At the conclusion of the season (30/09/2019) our membership statistics were as follows:

<b>SSSC MEMBERSHIP:</b>	<b>2017/18</b>	<b>2018/19</b>
<b>Annual Swimmers</b>	<b>153</b>	<b>162</b>
<b>Open Water</b>	<b>3</b>	<b>11</b>
<b>Parents/Coaches</b>	<b>119</b>	<b>121</b>
<b>Technical Officials</b>	<b>5</b>	<b>6</b>
<b>TOTAL</b>	<b>280</b>	<b>300</b>

Following on from the previous year where we had record-breaking membership, this year saw us able to maintain high numbers and continue with steady growth.

The "LeisureFit Competition Swim Program" continues to drive our membership numbers. Communication between the Centre and our Club regarding squad members has significantly improved this year and systems continue to improve. As of the end of September the current enrolment summary in our Swim Program is:

	<b>2017/2018</b>	<b>2017/2018</b>
<b>BRONZE</b>	67	56
<b>FITNESS</b>	10	16
<b>SILVER</b>	55	54
<b>YES</b>	23	22
<b>GOLD</b>	29	31
<b>PERFORMANCE</b>	20	25
<b>TOTAL</b>	<b>204</b>	<b>204</b>

As Registrar, I have continued to insist on Club Membership for all levels except Bronze. Although if a bronze swimmer is entering club nights then membership is requested. The online system has worked well this year with few issues. Putting Club Nights on-line has meant that swimmers have to join up first, creating a seamless transition to membership which is ideal. As of the end of July our major gaps in membership conversion from squad to club are in our bronze and silver squads.

	<b>Club Members @ 2/7</b>	<b>Swim Squad Program - July 19</b>
<b>BRONZE</b>	24	52
<b>FITNESS</b>	2	15
<b>SILVER</b>	37	56
<b>YES</b>	27	29
<b>GOLD</b>	31	33
<b>PERFORMANCE</b>	23	25
<b>TOTAL</b>	<b>131</b>	<b>210</b>

There has been a small increase in fees for the 2019/20 swim calendar year. This increase is in-line with SWA increase. Our Official Club nights have generated funds which go towards the ongoing costs of Club Nights.

This year has been one of South Shore's most successful both in and out of the water. I have enjoyed my year as registrar and enjoyed welcoming all of the new and happy faces that have joined our great club.

**Rebecca Dreverman**  
**Registrar – South Shore Swimming Club**  
**October 2019**



## 8. Head Coach's Report – Chris Twomey

I am delighted to stand in front of you today to celebrate another amazing year at South Shore Swimming Club. As has been described in all the previous reports, the Club is kicking goals in all the pillars of our strategic plan; membership, administration, sport development, marketing & promotion & strategic partnerships.

People have questioned me how South Shore has come to this point of continued success and I would have to put it down to the philosophy that we abide by on a daily basis; that is, we are a club that is "athlete focussed, coach driven and committee and parent supported!"

For us, the athlete, your child, is everything. At South Shore, our swimmers are not just numbers. Our coaches & Committee members care dearly for everyone in our program and we go the extra mile to ensure that everyone is enjoying their swimming journey and that they have an opportunity to progress and succeed.

If someone falls ill, sustains an injury, or encounters some issue preventing them from being their best... then we are always happy to offer our assistance to overcome obstacles. We are motivated by results, however, we are conscious of the fact that a "happy swimmer is a fast swimmer". For us, the enjoyment of the sport and life balance is paramount and we know that if we facilitate this, then the results will take care of themselves.

We are just as proud of our swimmers' successes out of the pool, as in the pool. I was thrilled to learn that two swimmers in our Performance Squad were elected school captains of their respective high-schools this year and to learn of many others who are dux of their classes/school years. We are surrounded by amazing young people. Why is it that the swimmers seem to be the ones always standing up at school celebration nights?

As a person who has been involved in this sport for close to four decades, I understand that although the sport may only create significant riches for the elite 1%, the characteristics it develops in our young aspiring champions transfer directly into school life and eventually into the workforce. In a world where youths crave instant success, we promote a measured approach to achieving our goals where hard work, determination & discipline is required over a long period of time. Even after such major investment on behalf of the swimmer and supporters, success is never guaranteed.

That is when the best characteristic of the sport kicks in... the perseverance after a fail. Having the grit to dust off the disappointment and chase after your dreams. Swimmers are the best at this. We know that we don't always achieve PBs, yet with our growth mindset we realise that with a bit more work, some determination in the eye, and a polishing of the skills that we will eventually get there. Sounds a bit like life!

In a year where we had an Australian representative at World Para Champs, a swimmer on an international camp in Malaysia, multiple qualifiers and a finalist at Australian Age Nationals, continued success at Club Premierships, multiple WA State Open, Age & Junior Champions & Medallists, a program at capacity numbers and countless other achievements... it is fair to say that this has been an incredible year at South Shore.

The unfortunate dilemma for a progressive coach, however, is that you always want more. What can we do to be even better this time next year? We now aspire to greatness having experienced substantial success. If we place high expectations on ourselves, then our commitment and determination must increase in tandem. What are the avenues for South Shore to get more children into this sport? How can we get more of our members competing at state, national and international level? Who is the Olympian among us?

Over the past few years we have had a great committee supporting the development of the program. I would like to especially thank the following people who have invested so much but are now standing down to let others continue their hard work; Mel Joy (president), Aldi Prinsloo (Secretary) & Jeremy Beck (Mr. Club Night & Coach Liaison Officer). We are all indebted to you.



We are very lucky to have had so many quality people nominate for the committee this year. You have big boots to fill. Nevertheless, if you remain determined, be prepared to think outside of the box and keep your focus on creating the best possible swimming journey for our members... then we will continue to achieve.

Over the past few years we have been lucky to have great coaching staff at the Club. Over the Winter season we had the pleasure of Melissa Justins coaching the Silver Squad. She did an amazing job but unfortunately due to family circumstances she is unable to continue in that capacity. We all appreciate her bubbly nature and her determination to get the best out of her mini-champions, and she will be a big loss for the program.

Stepping valiantly into the breach has been Olympian Christophe Lin and Brandon Murray. Therefore, the Silver group is in very safe hands and we know that they will continue to excel.

Thanks to Jason Mack who is the backbone of the Bronze Squad and to Jarrett Kang who does a fantastic job with the Fitness Squad.

Coach Craig Murray, I would be lost without you. Thank you for always being there for me and for everyone else. You see the tree in the forest and without your support, quick wit and South African ways... my role would be so much more arduous. Please continue doing what you do and never change!

As with every season, I would like to thank my partner Gemma & little Seán for putting up with me not being there most mornings and evenings and a big chunk of weekends. I know that they support my dream job to coach champions, and I appreciate the sacrifices they make for me.

Finally and most importantly, I must thank all the swimmers in the Club for their continued dedication to sport and their unwavering determination to succeed. You are doing an awesome job! A new season is nigh, and the opportunities are endless. What will you be celebrating this time next year?

**Christopher Twomey**  
**Head Coach**  
**South Shore Swimming Club**  
**October 2019**



## 9. South Shore Highlights, 2018-2019

Here are some of the highlights of the year....

### Club Nights!

Our Club is proud of its successful, professional, fun Club Nights. Many thanks to all involved, especially the technical officials and the timing team. Club nights allow all of our swimmers to "Have Fun! Swim Fast!"



### South Shore Super Sprints (TWO OF THEM!) –August 2019 & February 2019

Two highly successful, fun filled SWA competitions, courtesy of South Shore! We had lots of feedback from swimmers and parents thanking us for the professional, well run, fun meets. Thanks to everyone involved, especially Jeremy Beck (Meet Director).



### Aquinas Twilight Meet – November 2018

The Twilight Invitational Meet at Aquinas was highly successful and lots of fun on a balmy late-spring evening! Swimmers from South Shore, Santa Maria, and Aquinas took part. Terrific!

### Summer League

Our junior swimmers had lots of fun and gained racing experience at the four Summer League events held during the 18/19 season, and South Shore hosted Round 4.

### Open Water Series

Several swimmers participated in one or more open water swims during 18/19. Jess Fry was the high point scorer for the Club.

### Club Premierships – March 2019

The Club Premierships held on the first weekend in March are a highlight of the South Shore calendar. Everyone in the Club enjoys the excitement of the head-to-head competition. This was our third year in 'A' Division, and the competition was a standout for our Club: Lots of fantastic performances led to a fifth place position overall. This secured our spot in 'A' Division for next year. We also won the march past competition for the second time in a row! Our "Baby Shark" theme was an obvious favourite with the crowd and lots of fun. Thank you, Kylie Baker, for sorting out the costumes!



### Moore River Camp – March 2019

Another successful and enjoyable Moore River Camp. Thank you to Monique & Jamee, you always know how to entertain us, keep us well fed and watered and definitely kept us on our toes!

We had our annual canoe race, some serious sandboarding, rope swinging (and screaming), big wave swimming, card games, cake eating and even some stargazing. The Moore River camp has always been a highlight in the South Shore calendar. After a big night of racing for our talented swimmers at Club Premierships, the rest of the weekend is all about relaxing and having fun. Where else would you go camping without having to worry about all the planning and shopping beforehand? Best of all, it's only 1 ½ hour drive and you have arrived. Who would not love the duty roster, where you only make a salad or two (under strict instructions, no chef skills necessary) and wash a few dishes, while sharing stories and getting to know the other crazy parents who gets up at 5am every morning? Don't miss your duty, there will be consequences.



There is time to just sit around, lay on the beach, read a book, even fit in a kite surfing session, all while listening to our swimmers in the background, big and small, laughing and spending time together out of the pool (but not out of the water, as the first place to look for them is in the middle of the river jumping off the pontoon.)



This year Monique surprised us all by joining in the night time festivities and maybe even be one of the loudest of the mischief makers – if you can't beat them, it's time to join them. But what happens at Moore River- you know the saying – stays there.

The kitchen is fully stocked as always, the salads are top quality, the sausages perfectly cooked, Fruit Loops and pancakes, fruit for all – but wait for it – yes! The cakes are the best.



Every family supplying their best family secret recipe to share, and you could just go and help yourself. Why not?

Moore River is a special part of the South Shore tradition. This year's camp marked number **42!** Make sure you do not miss the next one. You'll only know what I'm talking about once you've been. What are you waiting for? Get a few friends together and book your spot early.

See you there! Long weekend in March 2020, just after Club Premierships!

**2019 GHF Australian Age Championships – April 2019**

South Shore Swimming Club was very well represented at this year's National Age Championships held in Adelaide. Our six swimmers were Sean Beck, Matt Joubert, Georgia Mack, Ed Gao, Jack Della-Marta, and Kynan Ganza. Lots of great swims and memories created. Well done, South Shore!



**Australian World Swimming Trials – June 2019**

Jeremy McClure swam at the para world swimming trials in June, earning a spot on the Australian Team! Ray Pearce and Kylie Baker officiated.



**Albany Short Course Carnival – July 2019**

The Albany Short Course Carnival was a target meet, and many South Shore swimmers made the journey south for a weekend of swimming and friendship. The Performance Squad extended their stay / training camp. Lots of excellent swimming and fun. The pasta dinner on Saturday night was a highlight!



**Lapathon – July 2019**

Successful Lapathon!

**School Sports - July 2019**

In July Tremayne Mould, Declan Mould and Thomas Dreverman all travelled to Melbourne to represent Western Australia at the 2019 School Sports Swimming Championship. The boys competed in many individual events and relay, achieving numerous PBs. There were several finals appearances by the boys. Declan brought home a gold for the 50m back. Outstanding!

**Short Course Junior Champs – September 2019**

Great results all around! Shout out to the boys' team, which came second overall. South Shore had more swimmers achieve place points than any other club with two thirds of our boys achieving a score. Lots of PBs and smiling faces.... Go, South Shore!





## 10. Sponsors





## Appendix 1: Minutes of the 2017-2018 Annual General Meeting

Minutes of the AGM held Sunday 14<sup>th</sup> October 2018

Melville Bowling Club, Canning Highway, Applecross

Meeting opened 16:10pm

**Attendees:** Bealing family, Beck family, Brown-Neaves family, Carrick family, Cawthan family, Cooke family, Della Marta family, Dreverman family, Edison family, Ellery family, Fry family, Harrison/McGuigan family, Johns family, Kang family, Mack family, Mould family, Naylor family, Prinsloo family, Raichel family, Smith family, Ashleigh Baker, Taylor Baker, Kylie Baker, Tony Ball (visitor), Carolyn Thomson-Dans, Debbie Doody, Shannon Doody, Ryan Doody, Jarret Kang, Mel Joy, Ray Pearce, Jemma Schofield, Chris Twomey, Susie Singh, Jamie & Monique Bell, Michelle Anderson.

**Apologies:** Jeremy McClure, Craig Murray, McDowell Family, Judy Grieves, Ritchie Kirk, Ken McCracken, Wenda Packard, Con Schaper, Garth Venter

Item	Description	Details	Action
1.	Open meeting and welcome	Formal opening of the meeting and welcome to members and life members. We have achieved a quorum and the AGM can proceed.	By President Mel Joy
2.	Apologies	Acknowledge Apologies received.	
3.	Minutes of the previous meeting	Approval of previous minutes, AGM held 5 November 2017.	Accepted – MK Smith Seconded – Jeremy Beck
4.	Business arising from the minutes	None to report	

### REPORTS

5.	President's Report	As per annual report: <ul style="list-style-type: none"> <li>- Strategic plan as a 3-year plan</li> <li>- Two thirds of the items on the Business Plan have been complete, addressing 80% of the Strategic Plan "Key Outcomes"</li> <li>- Pillar 1: Membership</li> <li>- Pillar 2: Partnership</li> <li>- Pillar 3: Development &amp; Performance</li> <li>- Pillar 4: Administration</li> <li>- Pillar 5: Sponsorship &amp; Fundraising</li> <li>- How far we have come, but what haven't we done?</li> <li>- Thank you's</li> <li>- Club Values; Passion; Perseverance; Integrity; Teamwork; Excellence</li> </ul>	Mel Joy
6.	Treasurer's Report	Presented by Irene Cooke as per annual report: Presentation of the Financial Statement for the preceding year. <ol style="list-style-type: none"> <li>1. That the South Shore Swimming Club accept the reports of the financial state of the Club for 2017/2018 period from July 1st, 2017 to 30 June 2018</li> <li>2. Under rule 26 (1) of the Rules of the Club, that the audited report be forward to swimming WA when completed</li> <li>3. The Profit and Loss statement is at the back of the Annual Report. Nett profit of \$12 117.07. This leaves South Shore in a sound financial position.</li> <li>4. The report has not been audited. We are still in the process of finding a new auditor.</li> <li>5. General as per annual report:</li> </ol>	Treasurer Irene Cooke Accepted – Deb Doody Seconded – Katrina Johns



		<ul style="list-style-type: none"> <li>a) City of Melville's financial support to the coaching program.</li> <li>b) Clothing income &amp; expense</li> <li>c) Club member registration</li> <li>d) Fundraising</li> <li>e) Club nights</li> <li>f) Sponsorship</li> <li>g) Motions</li> </ul>											
7.	Registrar:	<p>Presented by Rebecca Dreverman as per Annual report. Memberships are based on the annual membership until 30 September 2018.</p> <table border="1"> <tr> <td>Annual members</td> <td>155</td> </tr> <tr> <td>Non-competitive/Parents</td> <td>117</td> </tr> <tr> <td>Technical Officials</td> <td>7</td> </tr> <tr> <td>Open Water</td> <td>3</td> </tr> <tr> <td><b>Total Membership</b></td> <td><b>282</b></td> </tr> </table> <p>There was more movement this year, but that comes with being a bigger club. The club overall still grew by 30% Communication with the City of Melville and South Shore has significantly improved with good systems in place. Club fees increase with a small amount as per Swimming WA's increase. Our Technical Officials, increased to 7.</p>	Annual members	155	Non-competitive/Parents	117	Technical Officials	7	Open Water	3	<b>Total Membership</b>	<b>282</b>	Rebecca Dreverman Accepted – Seconded –
Annual members	155												
Non-competitive/Parents	117												
Technical Officials	7												
Open Water	3												
<b>Total Membership</b>	<b>282</b>												
8.	Coaches' Report	<p>Presented by Chris Twomey as per Annual report.</p> <ol style="list-style-type: none"> <li>1. Definition of Team.</li> <li>2. Embracing our Club Values</li> <li>3. Challenges: <ul style="list-style-type: none"> <li>a) Over crowding lanes</li> <li>b) Large numbers</li> </ul> </li> <li>4. Different roles: <ul style="list-style-type: none"> <li>a) Swimmer – swim</li> <li>b) Coach – coach</li> <li>c) Parent – support</li> </ul> </li> <li>5. Thank you for the support from coaches Craig and Shannon; and to the committee members.</li> <li>6. We have a Goal, we have a Plan and we have Great People.</li> <li>7. South Shore highlights for the year: <ul style="list-style-type: none"> <li>a) Club nights</li> <li>b) South Shore Super Sprint #1 Aug 2017</li> <li>c) Sydney Tour – December 2017</li> <li>d) Pacific School Games – December 2017</li> <li>e) 2018 Australian Open and Age Open Water Swimming Championships – January 2018</li> <li>f) Summer League</li> <li>g) Club Premierships – March 2018</li> <li>h) Moore River Camp – March 2018</li> <li>i) 2018 GHF Australian Age Championships – April 2018</li> <li>j) South Shore Trivia Night – June 2018</li> <li>k) School Sports – July 2018</li> </ul> </li> </ol>	Chris Twomey										
9.	Election	<p>Special thanks to Tony Ball from Kwinana Swimming Club to assist in the matter as an independent party. All positions are declared vacant. If there are more than one nomination for a position, there will be a vote. If nominated for more than one position and the nominee is successful in the higher position, the other nomination is declared null and void.</p> <p><b>Nominations for 2018/2019 Committee:</b> <b>Executive Committee:</b> <b>President</b> – Mel Joy (MK Smith) <b>Vice President</b> – Deb Doody (John Della Marta) <b>Secretary</b> – Aldi Prinsloo (Mel Joy) <b>Treasurer</b> – Irene Cook (Mel Joy) <b>Registrar</b> –Rebecca Dreverman (Mel Joy)</p>											



		<p><b>General committee: (8)</b></p> <ol style="list-style-type: none"> <li>1. Kylie Baker</li> <li>2. Jeremy Beck</li> <li>3. Tracy Brown Neaves</li> <li>4. John Della-Marta</li> <li>5. Jeremy McClure</li> <li>6. Richard Mould</li> <li>7. Ray Pearce</li> <li>8. Noa Raichel</li> </ol> <p><b>Retiring committee members:</b></p> <p>Lee Jasson Kelly Spencer Carolyn Thomson-Dans Mary Kay Smith</p>	
--	--	---	--

**BUSINESS ARISING**

10.	Mel Joy	<ol style="list-style-type: none"> <li>1. Thank you to M K Smith for the annual report.</li> <li>2. Thanks to Tony Ball from Kwinana Swimming Club as a visitor to assist in our AGM</li> </ol>	
-----	---------	---	--

Meeting closed 5.30pm, Awards and presentation to start at 5:45.

**Appendix 2: Strategic Plan**

V3  
03Feb18

<p><b>South Shore Swimming Club</b></p>		<p><i>Our Vision:</i> To be the best swimming club in Australia.</p> <p><i>Our Mission:</i> The South Shore Swimming Club is dedicated to providing opportunity and encouragement to all of its swimmers, helping them to be the best that they can be. South Shore combines fun and hard work in a team-building, family oriented atmosphere. By striving to achieve their goals swimmers develop important life-long attributes and skills.</p>																												
<p><b>WHO WE ARE: OUR VALUES</b></p>		<p align="center"><b>WHAT WE DO: STRATEGIC PLAN 2018-2021</b></p>																												
<p><b>Passion</b> A love of swimming encourages effort and ongoing participation in the sport. Fun and enjoyable club activities foster this passion. "Have Fun, Swim Fast!"</p> <p><b>Perseverance</b> Focus and self-discipline will promote high achievement in all areas of life, including swimming. There is a direct correlation between effort and reward.</p> <p><b>Integrity</b> All club members are expected to demonstrate integrity, honesty and sincerity at all times. This applies to parents, coaches, officials, and swimmers.</p> <p><b>Teamwork</b> A team is more than the sum of its parts. Our club community works together to be welcoming, inclusive, and mutually supportive.</p> <p><b>Sportsmanship</b> We celebrate the positive aspects of competition - Those that lift the performance and confidence of athletes. We avoid actions that have a negative impact on performance and/or confidence.</p> <p><b>Excellence</b> We provide an environment that promotes excellence in performance.</p>		<table border="1"> <thead> <tr> <th>Pillars</th> <th>1 Membership</th> <th>2 Strategic Partnerships</th> <th>3 Development &amp; Performance <i>Coaching Committee</i></th> <th>4 Administration Management <i>Committee</i></th> <th>5 Sponsorship &amp; Promotion <i>Sponsorship / Fundraising &amp; General Committee</i></th> </tr> </thead> <tbody> <tr> <td><b>Goals</b></td> <td>Increase active participation in all areas of swimming</td> <td>Effective Communication and Strong Relationships with All Stakeholders</td> <td>Grow participation in State &amp; National competitions including selection in representative teams. To be a recognized leader in competitive swimming.</td> <td>Provide leadership and best practice administration</td> <td>Strengthen club's community profile and grow financial resources</td> </tr> <tr> <td><b>Target Areas</b></td> <td> <ul style="list-style-type: none"> <li>• Inductions / welcome pack for new members</li> <li>• Recognition of swimmers' achievements</li> <li>• Recognition of volunteers</li> <li>• Social activities</li> <li>• Local school / swim school promotion</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Key Stakeholder Management Plans</li> <li>• Newsletters</li> <li>• Website</li> <li>• Social Activities</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Management Coaches, swimmers, and technical officials provided with appropriate:</li> <li>• Facilities (lane space)</li> <li>• Equipment (video, blocks, cage, autocoach, staff equipment)</li> <li>• Development (specialised sessions)</li> <li>• Financial assistance</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Planning: Strategic (5Y) and Annual Business Plan</li> <li>• Annual Report (reflecting Business Plan)</li> <li>• Financial Reporting</li> <li>• Policies</li> <li>• Committee Meeting Minutes</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Sponsorship</li> <li>• Marketing Plan</li> <li>• Published Articles</li> <li>• Fundraising Opportunities</li> </ul> </td> </tr> <tr> <td><b>Key Outcomes</b></td> <td> <ul style="list-style-type: none"> <li>• Membership Growth</li> <li>• Member Retention</li> <li>• Squad to Club Conversion</li> <li>• Increased participation in all club activities</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Strong relationship with City of Melville / LeisureFit Competition Swim Program / LeisureFit Booragoon</li> <li>• Strong relationship with sponsors</li> <li>• Effective communication with SWA, SA and other clubs</li> <li>• Effective use of IT to promote the club</li> <li>• Excellent communication with club members</li> <li>• Links established with future pool / lane space providers</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Competition participation &amp; results – Club and SWA</li> <li>• State / National Championships</li> <li>• JX</li> <li>• SWA Talented Athlete Pathway</li> <li>• Technical Officials training</li> <li>• Conference Attendance</li> <li>• Swimmer development opportunities</li> <li>• Agreements with coaches, COM</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Effective and accountable management structure</li> <li>• Financial processes effective, monitoring assets and expenditure</li> <li>• Asset register maintained</li> <li>• Compliance with relevant legislation</li> <li>• Policies are current and effective</li> <li>• Adherence to reporting requirements of constitution</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Major sponsorship secured</li> <li>• Facilitate donations (tax deductible)</li> <li>• Innovative fundraising activities to generate revenue and build community</li> <li>• Strong relationship with local media</li> <li>• Good relationships with local swim schools, primary and secondary schools</li> </ul> </td> </tr> </tbody> </table>					Pillars	1 Membership	2 Strategic Partnerships	3 Development & Performance <i>Coaching Committee</i>	4 Administration Management <i>Committee</i>	5 Sponsorship & Promotion <i>Sponsorship / Fundraising &amp; General Committee</i>	<b>Goals</b>	Increase active participation in all areas of swimming	Effective Communication and Strong Relationships with All Stakeholders	Grow participation in State & National competitions including selection in representative teams. To be a recognized leader in competitive swimming.	Provide leadership and best practice administration	Strengthen club's community profile and grow financial resources	<b>Target Areas</b>	<ul style="list-style-type: none"> <li>• Inductions / welcome pack for new members</li> <li>• Recognition of swimmers' achievements</li> <li>• Recognition of volunteers</li> <li>• Social activities</li> <li>• Local school / swim school promotion</li> </ul>	<ul style="list-style-type: none"> <li>• Key Stakeholder Management Plans</li> <li>• Newsletters</li> <li>• Website</li> <li>• Social Activities</li> </ul>	<ul style="list-style-type: none"> <li>• Management Coaches, swimmers, and technical officials provided with appropriate:</li> <li>• Facilities (lane space)</li> <li>• Equipment (video, blocks, cage, autocoach, staff equipment)</li> <li>• Development (specialised sessions)</li> <li>• Financial assistance</li> </ul>	<ul style="list-style-type: none"> <li>• Planning: Strategic (5Y) and Annual Business Plan</li> <li>• Annual Report (reflecting Business Plan)</li> <li>• Financial Reporting</li> <li>• Policies</li> <li>• Committee Meeting Minutes</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship</li> <li>• Marketing Plan</li> <li>• Published Articles</li> <li>• Fundraising Opportunities</li> </ul>	<b>Key Outcomes</b>	<ul style="list-style-type: none"> <li>• Membership Growth</li> <li>• Member Retention</li> <li>• Squad to Club Conversion</li> <li>• Increased participation in all club activities</li> </ul>	<ul style="list-style-type: none"> <li>• Strong relationship with City of Melville / LeisureFit Competition Swim Program / LeisureFit Booragoon</li> <li>• Strong relationship with sponsors</li> <li>• Effective communication with SWA, SA and other clubs</li> <li>• Effective use of IT to promote the club</li> <li>• Excellent communication with club members</li> <li>• Links established with future pool / lane space providers</li> </ul>	<ul style="list-style-type: none"> <li>• Competition participation &amp; results – Club and SWA</li> <li>• State / National Championships</li> <li>• JX</li> <li>• SWA Talented Athlete Pathway</li> <li>• Technical Officials training</li> <li>• Conference Attendance</li> <li>• Swimmer development opportunities</li> <li>• Agreements with coaches, COM</li> </ul>	<ul style="list-style-type: none"> <li>• Effective and accountable management structure</li> <li>• Financial processes effective, monitoring assets and expenditure</li> <li>• Asset register maintained</li> <li>• Compliance with relevant legislation</li> <li>• Policies are current and effective</li> <li>• Adherence to reporting requirements of constitution</li> </ul>	<ul style="list-style-type: none"> <li>• Major sponsorship secured</li> <li>• Facilitate donations (tax deductible)</li> <li>• Innovative fundraising activities to generate revenue and build community</li> <li>• Strong relationship with local media</li> <li>• Good relationships with local swim schools, primary and secondary schools</li> </ul>
Pillars	1 Membership	2 Strategic Partnerships	3 Development & Performance <i>Coaching Committee</i>	4 Administration Management <i>Committee</i>	5 Sponsorship & Promotion <i>Sponsorship / Fundraising &amp; General Committee</i>																									
<b>Goals</b>	Increase active participation in all areas of swimming	Effective Communication and Strong Relationships with All Stakeholders	Grow participation in State & National competitions including selection in representative teams. To be a recognized leader in competitive swimming.	Provide leadership and best practice administration	Strengthen club's community profile and grow financial resources																									
<b>Target Areas</b>	<ul style="list-style-type: none"> <li>• Inductions / welcome pack for new members</li> <li>• Recognition of swimmers' achievements</li> <li>• Recognition of volunteers</li> <li>• Social activities</li> <li>• Local school / swim school promotion</li> </ul>	<ul style="list-style-type: none"> <li>• Key Stakeholder Management Plans</li> <li>• Newsletters</li> <li>• Website</li> <li>• Social Activities</li> </ul>	<ul style="list-style-type: none"> <li>• Management Coaches, swimmers, and technical officials provided with appropriate:</li> <li>• Facilities (lane space)</li> <li>• Equipment (video, blocks, cage, autocoach, staff equipment)</li> <li>• Development (specialised sessions)</li> <li>• Financial assistance</li> </ul>	<ul style="list-style-type: none"> <li>• Planning: Strategic (5Y) and Annual Business Plan</li> <li>• Annual Report (reflecting Business Plan)</li> <li>• Financial Reporting</li> <li>• Policies</li> <li>• Committee Meeting Minutes</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship</li> <li>• Marketing Plan</li> <li>• Published Articles</li> <li>• Fundraising Opportunities</li> </ul>																									
<b>Key Outcomes</b>	<ul style="list-style-type: none"> <li>• Membership Growth</li> <li>• Member Retention</li> <li>• Squad to Club Conversion</li> <li>• Increased participation in all club activities</li> </ul>	<ul style="list-style-type: none"> <li>• Strong relationship with City of Melville / LeisureFit Competition Swim Program / LeisureFit Booragoon</li> <li>• Strong relationship with sponsors</li> <li>• Effective communication with SWA, SA and other clubs</li> <li>• Effective use of IT to promote the club</li> <li>• Excellent communication with club members</li> <li>• Links established with future pool / lane space providers</li> </ul>	<ul style="list-style-type: none"> <li>• Competition participation &amp; results – Club and SWA</li> <li>• State / National Championships</li> <li>• JX</li> <li>• SWA Talented Athlete Pathway</li> <li>• Technical Officials training</li> <li>• Conference Attendance</li> <li>• Swimmer development opportunities</li> <li>• Agreements with coaches, COM</li> </ul>	<ul style="list-style-type: none"> <li>• Effective and accountable management structure</li> <li>• Financial processes effective, monitoring assets and expenditure</li> <li>• Asset register maintained</li> <li>• Compliance with relevant legislation</li> <li>• Policies are current and effective</li> <li>• Adherence to reporting requirements of constitution</li> </ul>	<ul style="list-style-type: none"> <li>• Major sponsorship secured</li> <li>• Facilitate donations (tax deductible)</li> <li>• Innovative fundraising activities to generate revenue and build community</li> <li>• Strong relationship with local media</li> <li>• Good relationships with local swim schools, primary and secondary schools</li> </ul>																									